

6001 USA Drive South
Suite 35
Mobile, Alabama 36688

Phone: 251.460.7121
Fax: 251.460.6505
Website: www.usajaguars.com

University of South Alabama Football Game Contract

7. Tickets:

Ticket prices for each Game shall be set by the home institution. An attached seating chart will detail the location of the visiting institution's complimentary tickets.

- A. The visiting institution shall be allowed ___ complimentary tickets to the Game played at the home institution's Game Site.
- B. The visiting institution will be allotted up to an additional ___ tickets for sale to its followers in the customary visiting institution location at the Game Site. It is the responsibility of the visiting institution to sell these consignment tickets through the visiting institution ticket office. The visiting institution may request fewer tickets than the amount available.
- C. All unsold tickets and revenue for sold consignment tickets be returned by the visiting institution two weeks prior to each Game. Full credit will be given for returned unsold consignment tickets.
- D. The band, cheerleaders and mascot of the visiting institution shall be admitted into the Game Site free of charge provided they are in uniform.

8. Credentials:

- A. The home institution will provide a maximum of ___ bench passes for the visiting institution for working personnel only. All personnel must be sure that credentials are visible at all times.
- B. The home institution will provide a maximum of ___ all-access credentials and ___ parking passes to the visiting institution's Director of Athletics.

9. Television:

- A. The parties acknowledge and agree that all television rights for Games played pursuant to this agreement are subject to television agreements entered into by the respective conferences on behalf of their respective members.
- B. The home institution agrees to provide reasonable press box facilities for the originating press described herein.
- C. In the event that the Games are not selected for distribution pursuant to a conference agreement, parties acknowledge that the television rights shall be held by the institution.
- D. Each party shall have the right to film or videotape Games played pursuant to this agreement for the purpose of coaches' shows and delayed telecasts and shall have access to such space and camera locations as may be reasonably required.

10. Radio:

Each institution owns its radio rights and all revenues collected from sale of those rights. The visiting institution will be provided outlets in the visiting institution radio room on the press box level of the stadium for coverage. Additional requests shall be approved through the home institution's Media Relations Office.

11. Other Broadcast Rights

The visiting institution hereby grants each broadcaster a license to use the trademarks and logos of the visiting institution and the names and likenesses of the visiting institution's individual players, participants, coaches to promote and publicize the Game. The visiting institution's trademarks, logos, names, and likenesses must not be used by any broadcaster as an endorsement of any product or in connection with any political cause of candidate or in any manner prohibited by applicable NCAA rules and regulations. The visiting institution represents to the home institution and its conference that the visiting institution has obtained the right to license the use of the names and likenesses of individual players, participants, coaches for the purpose set forth in this paragraph.

12. Operational Cost and Income:

All costs related to conducting each Game except as stated otherwise herein, shall be borne by the home institution. The home institution shall have the exclusive right to sell programs and operate concessions and parking. All income generated from these activities shall be the sole property of the institution.

