



## 2014 Freshman Cohort Non-returning Students: What do we know?

### Executive Summary

The following report provides an analysis of 549 first-time full-time degree seeking freshmen in the University of South Alabama (USA) 2014 freshman cohort who did not return to USA in Fall 2015. Of these non-returning students, 216 (39%) transferred to another institution prior to Fall 2015 and 333 (61%) “stopped out” or did not enroll in another college or university.

- Results indicated a large majority of transfer students transferred to another public institution located in Alabama.
- Findings showed a large percentage based differential between students who “stopped out” with a USA GPA of 2.0 or lower (29%) or students with less than six hours earned at USA (17%) and students who transferred and had a similar USA GPA or a similar number of USA hours earned.
- Indicators for students at greater risk to “stop out” instead of transferring to another institution included students of local origin from Mobile or Baldwin County (29%), living off campus (20%),1%) (, .)u pofpusn Co11 (( of)-4 (7 Tclat)-2.6 ( )]TJ 0 Tc 0 Tw [(s)8.6 (t)-4.6 (ude

- White (60%)
- No freshman scholarship<sup>2</sup> (56%)
- Male (56%)
- Lived off-campus (53%)
- Not in a learning community (52%)
- From Mobile or Baldwin County (51%)
- No Pell Grant (50%)
- Received a JagAlert in Fall 2014 in multiple courses (38%)
- Earned zero to six USA credit hours at the end of Summer 2015 (35%)
- High school GPA between 2.51-3.0 (33%)
- Student in College of Arts and Sciences (29%)
- ACT Composite score of 19 or lower (26%)
- Attended Freshman Session 11 new student orientation session (12%)

**Profile of Non-returning Student Who Transferred**

- No other scholarship (86%)
- Not on probation after Fall 2014 (82%)
- 18 years old (81%)
- Lived on-campus (77%)
- Did not attend a USA Day (75%)
- Took Freshman Seminar (

**Table 2: Top States Where USA Students Transferred**

| <b>Rank</b> | <b>State</b> | <b>Count</b> | <b>%</b> |
|-------------|--------------|--------------|----------|
| 1           | Alabama      | 122          | 56%      |
| 2           | Florida      | 33           | 15%      |
| 3           | Mississippi  | 25           | 12%      |
| 4           | Texas        | 5            | 2%       |
| 5           | Georgia      | 4            | 2%       |

The most common two year transfer institutions of choice (see Table 3) were Mississippi Gulf Coast Community College (20), Faulkner State Community College (15), and Bishop State Community College (14). Of the four year universities, Pensacola State College (16), University of Alabama (14), and University of West Florida (9) were the most common transfer destinations.

**Table 3: Top Institutions Where USA Students Transferred**

| <b>Rank</b> | <b>College</b> | <b>Count</b> | <b>%</b> |
|-------------|----------------|--------------|----------|
|-------------|----------------|--------------|----------|

**Table 4: Characteristics with Greatest Differential between Non-Returning Transfers and Stop Outs**

| <b>Top within Group Characteristics</b>                   | <b>Transferred (n=216)</b> | <b>% Transferred</b> | <b>Stopped Out (n=333)</b> | <b>% Stopped Out</b> | <b>% Difference Between Transferred &amp; Stopped Out</b> |
|---|----------------------------|----------------------|----------------------------|----------------------|---|
| <i>USA GPA (Note: n=324 Stopped Out; 210 Transferred)</i> |                            |                      |                            |                      |   |
| 2.0 or lower  | 87                         | 41%                  | 227                        | 70%                  | -29%  |

campus (20%), and also male students (14%). Students with these characteristics were less likely to transfer to another institution and should be targeted early with interventions to help them persist and return to USA.

## APPENDIX







**ACT \* Transferred from USA Crosstabulation**

| ACT |              |                               | Transferred from USA |             | Total  |
|-----|--------------|-------------------------------|----------------------|-------------|--------|
|     |              |                               | Stopped Out          | Transferred |        |
| ACT | 19 or lower  | Count                         | 77                   | 55          | 132    |
|     |              | % within Transferred from USA | 26.46%               | 27.50%      | 26.9%  |
|     | 20-21        | Count                         | 67                   | 43          | 110    |
|     |              | % within Transferred from USA | 23.0%                | 21.50%      | 22.4%  |
|     | 22-23        | Count                         | 53                   | 39          | 92     |
|     |              | % within Transferred from USA | 18.2%                | 19.50%      | 18.7%  |
|     | 24-25        | Count                         | 42                   | 34          | 76     |
|     |              | % within Transferred from USA | 14.4%                | 17.0%       | 15.5%  |
|     | 26-27        | Count                         | 24                   | 15          | 39     |
|     |              | % within Transferred from USA | 8.2%                 | 7.50%       | 7.9%   |
|     | 28-29        | Count                         | 14                   | 5           | 19     |
|     |              | % within Transferred from USA | 4.8%                 | 2.50%       | 3.9%   |
|     | 30 or higher | Count                         | 14                   | 9           | 23     |
|     |              | % within Transferred from USA | 4.8%                 | 4.50%       | 4.7%   |
|     |              | Count                         | 291                  | 200         | 491    |
|     |              | % within Transferred from USA | 100.0%               | 100.0%      | 100.0% |

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| Freshman Scholarship |     |                               | Stopped Out Transferred       |             | Total  |        |
|----------------------|-----|-------------------------------|-------------------------------|-------------|--------|--------|
|                      |     |                               | Stopped Out                   | Transferred |        |        |
| Freshman Scholarship | No  | Count                         | 186                           | 122         | 308    |        |
|                      |     | % within Transferred from USA | 55.9%                         | 56.48%      | 56.1%  |        |
|                      | Yes | Count                         | 147                           | 94          | 241    |        |
|                      |     | % within Transferred from USA | 44.1%                         | 43.52%      | 43.9%  |        |
|                      |     |                               | Count                         | 333         | 216    | 549    |
|                      |     |                               | % within Transferred from USA | 100.0%      | 100.0% | 100.0% |

| Total |  |                               | Stopped Out Transferred |             | Total  |
|-------|--|-------------------------------|-------------------------|-------------|--------|
|       |  |                               | Stopped Out             | Transferred |        |
| Total |  | Count                         | 291                     | 186         | 477    |
|       |  | % within Transferred from USA | 87.4%                   | 86.1%       | 86.9%  |
|       |  | Count                         | 42                      | 30          | 72     |
|       |  | % within Transferred from USA | 12.6%                   | 13.9%       | 13.1%  |
|       |  | Count                         | 333                     | 216         | 549    |
|       |  | % within Transferred from USA | 100.0%                  | 100.0%      | 100.0% |

**Pell Grant \* Transferred from USA Crosstabulation**

|            |     |                               | Transferred from USA |             | Total  |
|------------|-----|-------------------------------|----------------------|-------------|--------|
|            |     |                               | Stopped Out          | Transferred |        |
| Pell Grant | No  | Count                         | 166                  | 126         | 292    |
|            |     | % within Transferred from USA | 49.8%                | 58.3%       | 53.2%  |
|            | Yes | Count                         | 167                  | 90          | 257    |
|            |     | % within Transferred from USA | 50.2%                | 41.7%       | 46.8%  |
| Total      |     | Count                         | 333                  | 216         | 549    |
|            |     | % within Transferred from USA | 100.0%               | 100.0%      | 100.0% |

**Housing \* Transferred from USA Crosstabulation**

|         |            |                               | Transferred from USA |             | Total  |
|---------|------------|-------------------------------|----------------------|-------------|--------|
|         |            |                               | Stopped Out          | Transferred |        |
| Housing | Off Campus | Count                         | 178                  | 49          | 227    |
|         |            | % within Transferred from USA | 53.45%               | 22.7%       | 41.3%  |
|         | On Campus  | Count                         | 155                  | 167         | 322    |
|         |            | % within Transferred from USA | 46.55%               | 77.3%       | 58.7%  |
| Total   |            | Count                         | 333                  | 216         | 549    |
|         |            | % within Transferred from USA | 100.0%               | 100.0%      | 100.0% |

**Learning Community \* Transferred from USA Crosstabulation**

|                    |     |                               | Transferred from USA |             | Total  |
|--------------------|-----|-------------------------------|----------------------|-------------|--------|
|                    |     |                               | Stopped Out          | Transferred |        |
| Learning Community | No  | Count                         | 172                  | 97          | 269    |
|                    |     | % within Transferred from USA | 51.7%                | 44.9%       | 49.0%  |
|                    | Yes | Count                         | 161                  | 119         | 280    |
|                    |     | % within Transferred from USA | 48.3%                | 55.1%       | 51.0%  |
| Total              |     | Count                         | 333                  | 216         | 549    |
|                    |     | % within Transferred from USA | 100.0%               | 100.0%      | 100.0% |

**Took Freshman Seminar \* Transferred from USA Crosstabulation**

|                       |     |                               | Transferred from USA |             | Total  |
|-----------------------|-----|-------------------------------|----------------------|-------------|--------|
|                       |     |                               | Stopped Out          | Transferred |        |
| Took Freshman Seminar | No  | Count                         | 117                  | 78          | 195    |
|                       |     | % within Transferred from USA | 35.1%                | 36.1%       | 35.52% |
|                       | Yes | Count                         | 216                  | 138         | 354    |
|                       |     | % within Transferred from USA | 64.9%                | 63.9%       | 64.5%  |
| Total                 |     | Count                         | 333                  | 216         | 549    |
|                       |     | % within Transferred from USA | 100.0%               | 100.0%      | 100.0% |

**College \* Transferred from USA Crosstabulation**

|         |    |                               | Transferred from USA |             | Total  |
|---------|----|-------------------------------|----------------------|-------------|--------|
|         |    |                               | Stopped Out          | Transferred |        |
| College | AH | Count                         | 66                   | 47          | 113    |
|         |    | % within Transferred from USA | 19.8%                | 21.8%       | 20.6%  |
|         | AS | Count                         | 98                   | 86          | 184    |
|         |    | % within Transferred from USA | 29.4%                | 39.8%       | 33.52% |
|         | BU | Count                         | 24                   | 15          | 39     |
|         |    | % within Transferred from USA | 7.2%                 | 6.9%        | 7.1%   |
|         | CS | Count                         | 21                   | 7           | 28     |
|         |    | % within Transferred from USA | 6.3%                 | 3.2%        | 5.1%   |
|         | ED | Count                         | 26                   | 5           | 31     |
|         |    | % within Transferred from USA | 7.8%                 | 2.3%        | 5.6%   |
|         | EG | Count                         | 58                   | 26          | 84     |
|         |    | % within Transferred from USA | 17.4%                | 12.0%       | 15.3%  |
|         | NU | Count                         | 40                   | 30          | 70     |
|         |    | % within Transferred from USA | 12.0%                | 13.9%       | 12.8%  |
| Total   |    | Count                         | 333                  | 216         | 549    |
|         |    | % within Transferred from USA | 100.0%               | 100.0%      | 100.0% |

**Number USA Days Attended \* Transferred from USA Crosstabulation**

|                          |                     |                               | Transferred from USA |             | Total  |
|--------------------------|---------------------|-------------------------------|----------------------|-------------|--------|
|                          |                     |                               | Stopped Out          | Transferred |        |
| Number USA Days Attended | Did Not Attend      | Count                         | 246                  | 162         | 408    |
|                          |                     | % within Transferred from USA | 73.9%                | 75.0%       | 74.3%  |
|                          | Attended 1 USA Day  | Count                         | 83                   | 52          | 135    |
|                          |                     | % within Transferred from USA | 24.9%                | 24.1%       | 24.6%  |
|                          | Attended 2 USA Days | Count                         | 4                    | 2           | 6      |
|                          |                     | % within Transferred from USA | 1.2%                 | .9%         | 1.1%   |
| Total                    |                     | Count                         | 333                  | 216         | 549    |
|                          |                     | % within Transferred from USA | 100.0%               | 100.0%      | 100.0% |

**Orientation \* Transferred from USA Crosstabulation**

| Orientation        | August/re W2BT -0.0 | Count                         | Transferred from USA |             | Total  |
|--------------------|---------------------|-------------------------------|----------------------|-------------|--------|
|                    |                     |                               | Stopped Out          | Transferred |        |
|                    |                     | Count                         | 38                   | 11          | 49     |
|                    |                     | % within Transferred from USA | 11.4%                | 5.1%        | 8.9%   |
|                    |                     | Count                         | 5                    | 3           | 8      |
|                    |                     | % within Transferred from USA | 1.50%                | 1.4%        | 1.5%   |
|                    |                     | Count                         | 15                   | 20          | 35     |
|                    |                     | % within Transferred from USA | 4.50%                | 9.3%        | 6.4%   |
|                    |                     | Count                         | 18                   | 7           | 25     |
|                    |                     | % within Transferred from USA | 5.4%                 | 3.2%        | 4.6%   |
| Freshman Session 3 |                     | Count                         | 14                   | 17          | 31     |
|                    |                     | % within Transferred from USA | 4.2%                 | 7.9%        | 5.6%   |
| Freshman Session 4 |                     | Count                         | 21                   | 11          | 32     |
|                    |                     | % within Transferred from USA | 6.3%                 | 5.1%        | 5.8%   |
| Freshman Session 5 |                     | Count                         | 15                   | 25          | 40     |
|                    |                     | % within Transferred from USA | 4.50%                | 11.6%       | 7.3%   |
| Freshman Session 6 |                     | Count                         | 24                   | 17          | 41     |
|                    |                     | % within Transferred from USA | 7.2%                 | 7.9%        | 7.5%   |
| Freshman Session 7 |                     | Count                         | 26                   | 13          | 39     |
|                    |                     | % within Transferred from USA | 7.8%                 | 6.0%        | 7.1%   |
|                    |                     | Count                         | 17                   | 19          | 36     |
|                    |                     | % within Transferred from USA | 5.1%                 | 8.8%        | 6.6%   |
|                    |                     | Count                         | 33                   | 18          | 51     |
|                    |                     | % within Transferred from USA | 9.9%                 | 8.3%        | 9.3%   |
|                    |                     | Count                         | 20                   | 8           | 28     |
|                    |                     | % within Transferred from USA | 6.0%                 | 3.7%        | 5.1%   |
|                    |                     | Count                         | 39                   | 25          | 64     |
|                    |                     | % within Transferred from USA | 11.7%                | 11.6%       | 11.7%  |
|                    |                     | Count                         | 35                   | 19          | 54     |
|                    |                     | % within Transferred from USA | 10.51%               | 8.8%        | 9.8%   |
|                    |                     | Count                         | 13                   | 3           | 16     |
|                    |                     | % within Transferred from USA | 3.9%                 | 1.4%        | 2.9%   |
|                    |                     | Count                         | 333                  | 216         | 549    |
|                    |                     | % within Transferred from USA | 100.0%               | 100.0%      | 100.0% |

**Received JagAlert - Fall 2014 \* Transferred from USA Crosstabulation**

|                               |   |                               | Transferred from USA |             | Total  |
|-------------------------------|---|-------------------------------|----------------------|-------------|--------|
|                               |   |                               | Stopped Out          | Transferred |        |
| Received JagAlert - Fall 2014 | No JagAlert in Fall 2014                  | Count                         | 112                  | 81          | 193    |
|                               |   | % within Transferred from USA | 33.6%                | 37.50%      | 35.2%  |
|                               | 1 Course w/ JagAlert in Fall 2014         | Count                         | 94                   | 58          | 152    |
|                               |   | % within Transferred from USA | 28.2%                | 26.9%       | 27.7%  |
|                               | Multiple Courses w/ JagAlert in Fall 2014 | Count                         | 127                  | 77          | 204    |
|                               |   | % within Transferred from USA | 38.1%                | 35.6%       | 37.2%  |
| Total                         |   | Count                         | 333                  | 216         | 549    |
|                               |   | % within Transferred from USA | 100.0%               | 100.0%      | 100.0% |

**Probation After Fall 2014 \* Transferred from USA Crosstabulation**

|                           |     |                               | Transferred from USA |             | Total  |
|---------------------------|-----|-------------------------------|----------------------|-------------|--------|
|                           |     |                               | Stopped Out          | Transferred |        |
| Probation After Fall 2014 | No  | Count                         | 253                  | 178         | 431    |
|                           |     | % within Transferred from USA | 76.0%                | 82.4%       | 78.51% |
|                           | Yes | Count                         | 80                   | 38          | 118    |
|                           |     | % within Transferred from USA | 24.0%                | 17.6%       | 21.5%  |
| Total                     |     | Count                         | 333                  | 216         | 549    |
|                           |     | % within Transferred from USA | 100.0%               | 100.0%      | 100.0% |

**USA Hours Earned \* Transferred from USA Crosstabulation**

|                  |                    |                               | Transferred from USA |             | Total  |
|------------------|--------------------|-------------------------------|----------------------|-------------|--------|
|                  |                    |                               | Stopped Out          | Transferred |        |
| USA Hours Earned | 0-6 hours          | Count                         | 114                  | 37          | 151    |
|                  |                    | % within Transferred from USA | 35.2%                | 17.6%       | 28.3%  |
|                  | 6.5-12 hours       | Count                         | 79                   | 24          | 103    |
|                  |                    | % within Transferred from USA | 24.4%                | 11.4%       | 19.3%  |
|                  | 12.5-18 hours      | Count                         | 48                   | 47          | 95     |
|                  |                    | % within Transferred from USA | 14.8%                | 22.4%       | 17.8%  |
|                  | 18.5-24 hours      | Count                         | 46                   | 37          | 83     |
|                  |                    | % within Transferred from USA | 14.2%                | 17.6%       | 15.54% |
|                  | 24.5-30 hours      | Count                         | 22                   | 37          | 59     |
|                  |                    | % within Transferred from USA | 6.8%                 | 17.6%       | 11.0%  |
|                  | 30.5 or more hours | Count                         | 15                   | 28          | 43     |
|                  |                    | % within Transferred from USA | 4.6%                 | 13.3%       | 8.1%   |
| Total            |                    | Count                         | 324                  | 210         | 534    |
|                  |                    | % within Transferred from USA | 100.0%               | 100.0%      | 100.0% |

**USA GPA \* Transferred from USA Crosstabulation**

|         |              |                               | Transferred from USA |             | Total  |
|---------|--------------|-------------------------------|----------------------|-------------|--------|
|         |              |                               | Stopped Out          | Transferred |        |
| USA GPA | 2.0 or lower | Count                         | 227                  | 87          | 314    |
|         |              | % within Transferred from USA | 70.1%                | 41.4%       | 58.8%  |
|         | 2.01-2.5     | Count                         | 34                   | 29          | 63     |
|         |              | % within Transferred from USA | 10.49%               | 13.8%       | 11.8%  |
|         | 2.51-3.0     | Count                         | 30                   | 38          | 68     |
|         |              | % within Transferred from USA | 9.3%                 | 18.1%       | 12.7%  |
|         | 3.01-3.5     | Count                         | 20                   | 36          | 56     |
|         |              | % within Transferred from USA | 6.2%                 | 17.1%       | 10.49% |
|         | 3.51-4.0     | Count                         | 13                   | 20          | 33     |
|         |              | % within Transferred from USA | 4.0%                 | 9.52%       | 6.2%   |
| Total   |              | Count                         | 324                  | 210         | 534    |
|         |              | % within Transferred from USA | 100.0%               | 100.0%      | 100.0% |