

Social Media Policy for the Marx Library

Introduction

The Marx Library's current mission is "To support the present and anticipated teaching, research and service goals of the University of South Alabama, the mission of the University Libraries is to select, acquire, organize, promote and provide timely and efficient access to information resources, regardless of format or location. This includes instruction and critical evaluation of those resources." In support of this mission and as a way to promote information literacy to current and former faculty, staff, and students, the Library has established a social media presence on several platforms, including Facebook, Twitter and the Library blog.

The purpose of the Marx Library social media policy is to provide guidance for faculty and staff who administer and post on the library's social media sites. The Library's social media presence should align with the University's